



Collaboration Across Departments,
Collaboration Across Nations

Jointly provided by:



American Society of
Anesthesiologists™



2023 Exhibit Prospectus



October 13, 2023 (San Francisco, CA)

Marine's Memorial Club & Hotel

609 Sutter Street

San Francisco, CA 94102

Introduction

The Association of VA Anesthesiologists (AVAA) and the Uniformed Services Society of Anesthesiologists (USSA) would like to invite you and your company to participate as an exhibitor at the Combined 2023 USSA/AVAA Annual Meeting. The USSA is the only military component of the American Society of Anesthesiologists serving the needs of military anesthesiologists. This CME educational event will be held in-person on October 13, 2022 in San Francisco, CA and will include approximately 200 anesthesiologists from throughout the US and international.

Purpose

To provide for anesthesiologists within the Department of Veterans Affairs and Department of Defense a common meeting ground to foster professionalism, education, networking and exchange of ideas with VA and military anesthesiologists.

President, AVAA

Jessica Shanahan, MD

President, USSA

Jeb Kucik, MD

Program Committee

Houman Amirfarzan, MD

Roman Schumann, MD

Brian D. Laliberte, MD

Kayla Knuf, MD

Adam Lichtman, MD

Geoff Wilson, MD

Jeff Carness, MD

Exhibit Opportunity

The AVAA/USSA is greatly appreciative of the support provided by commercial companies to help make this meeting a success. We have expanded the program to include abstracts collected from the membership and didactic lectures from invited speakers in a wide range of anesthesia topics. We anticipate about 150 - 200 attendees.

All exhibitors will be invited to attend the meeting and associated activities at no additional expense. Companies and their representatives will be recognized during the program as well as acknowledged on the printed agenda and symposium literature. In addition, we will provide a designated area adjacent to the scientific sessions for displaying information about products and services.

There are opportunities for exhibits of this key gathering at the Gold, Silver and Bronze levels. Each package includes exclusive options of a unique aspect of the conference. In addition, each exhibit package delivers other great benefits, such as the promotion of your company brand and expertise nationally, both in advance of the conference and at the event itself, maximizing opportunities to connect with anesthesiologists, offering complimentary registrations, and much more.

Benefits of Support

- Promote your company brand to industry leaders
- Support collaboration and networking with VA and military anesthesiologists
- Build relationships with key leaders in anesthesia communities to enhance patient care
- Gain knowledge and insight in the latest advances in anesthesia interventions.
- Include your logo on all conference documentation

EXHIBIT LEVELS

GOLD (\$10,000)

- 2 - 6ft table top display
- 6 complimentary admissions to the conference
- **Top tier** placement (top of site, largest icons) on our website
- One 5-minute video posted on our website
- 2 clickable information links, PDF's or images
- Logo posted on conference website
- Acknowledgement on all emails to members including notifications
- Two social media blasts (Twitter)
- Participation in Exhibitor Passport Program
- Recognition through final program, and on website

SILVER (\$5,000)

- 1 - 6ft table top display
- 4 free admissions to the conference
- **2nd tier** placement (below Gold) on our website
- One 3-minute video posted on our website
- 1 clickable information links, PDF's or images
- Logo posted on conference website
- Acknowledgement on all emails to members including notifications
- One social media blast (Twitter)
- Participation in Exhibitor Passport Program
- Recognition through final program, and on website

BRONZE (\$2,500)

- 1 - 6ft table top display
- 2 free admissions to the conference
- **3rd tier** placement (below Silver) of booth on our website
- Logo posted on conference website
- One social media blast (Twitter)
- Participation in Exhibitor Passport Program
- Recognition through final program, and on website

NON-CME SYMPOSIA

There is 1 opportunity to host a non-CME symposia during the conference.

Symposia Benefits

- Your choice of speaker and topic
- 30 minute presentation with 15 minutes for Q&A
- Company staff to introduce speaker and program (or alternatively AVAA can do it)
- Promotion of presentation on our website and program
- Email announcement to all members prior to the conference
- Speaker travel/honorarium not included
- Exhibit table is included

Cost: \$10,000

Option:

1. 7:00 - 7:45 AM Breakfast

If interested, please contact Sue Lentz for details at 206-794-7022 or send an email to vaanesthesiologist@gmail.com.

PROGRAM AGENDA

FRIDAY, OCTOBER 13, 2023

TIMES	EVENTS
7:00 - 7:45 AM	Non-CME Symposia
8:00 - 10:30 AM	General Session
10:30 - 11:00 AM	Break/Visit Exhibits
11:00 - 12:00 PM	General Session
12:00 - 12:40 PM	Lunch
12:00 - 1:45 PM	General Session
1:45 - 2:30 PM	Concurrent Sessions <ul style="list-style-type: none">• USSA State of the Specialty• AVAA Breakout Session
2:30 - 2:45 PM	Break/Visit Exhibits
2:45 - 4:00 PM	General Session
4:00 - 4:30 PM	Break/Visit Virtual Exhibits
4:30 - 5:00 PM	Closing Session
5:00 - 6:15 PM	Reception

APPLICATION AND PAYMENT

Submit your application online using the link below:

<https://fs20.formsite.com/scientz/wjbwuommxv/index.html>

Or visit our website at www.vaanesthesiologists.org

Checks should be made payable below:

Association of VA Anesthesiologists

PO Box 2459

Lynnwood, WA 98036

Credit cards are also accepted for payment of exhibit fees but subject to 3% handling fee to cover merchant costs.

NOTE: The Association regrets that it cannot allow companies to participate if fees are outstanding following the September 15, 2022 deadline.

Refunds and Cancellations

Cancellations must be received in writing by September 21, 2022. All refunds in exhibit fees are subject to 10% administrative fees. No refunds will be offered for cancellations received after the deadline unless the space can be resold to another company at the same level of participation.